

# WHO'S WHO IN THE REGION

Presenting Interesting Facts  
About Area Businesses

by Derek & Kelly Villemaire- Format & Copy cannot be reproduced without permission from Ultimate Marketing (519) 885-4441



Beauty & Durability  
Since 1987

111 Saunders Rd., Unit 9, Barrie 705-733-2128  
www.gotzawnings.com 1-800-267-2128

Notwithstanding the added beauty and value that awnings from Götz Awnings will bring to your home or commercial building, awnings also reduce solar heat gain from sunlight by up to 75%. You can expect interior temperatures reduced by up to 15 degrees, lowering your air conditioning costs. Awnings also reduce the damaging effects of UV light, which causes fading on your draperies and furnishings.

Awnings are a great way to take control of the weather on your deck or patio—in seconds. Götz Awnings offers manually operated and electric motorized awnings plus fixed awnings to fit every home.

Many commercial businesses are now making use of awnings from Götz Awnings as an elegant sign format for their building. The colour of material can be matched to suit the company's corporate image, and can be non-illuminated or backlit to create more impact.

From conception, measuring, frame design, in-house welding and custom sewing to installation, Götz Awnings can cover your needs. The staff can help you choose a durable weather and mold resistant material, and also guide you in your choice of design that best reflects the character of your building and its architectural style. The choice of shapes, sizes, colours and patterns offer unlimited decorating opportunities, backed by reliable warranties.

Other product offerings include exterior Roll Shutters for unsurpassed weather protection, security and privacy.

Established in 1987, Götz Awnings has created a reputation for expert results and competitive pricing under the direction of the Götz Family. Call or drop by for your free consultation and estimate.

# WATER PLUS

PURE, REFRESHING WATER

1070 Innisfil Beach Rd., Innisfil 705-436-3232  
(Unit 14, Crossroads Plaza) 1-866-834-3232  
www.waterplus.ca

Studies indicate that a large percentage of North Americans are concerned with the water they are currently drinking. Whether the concern is over pollutants, contaminants, bad taste or with the addition of chemicals like chlorine that are prevalent in tap water today, Water Plus can evaluate the quality of your drinking water with a sample brought in from your home, business or cottage. Together, a decision can be made regarding a purification and filtration system as an alternative to tap water, or using convenient water coolers/dispensers. Pick up your own bottles of purified water at the store. Cost effective water refill stations make it even more affordable—just bring in your own bottles, fill and save. The stainless steel refill station has 6 taps plus an ozone bottle rinser.

Compare the clean, clear taste difference of purified water to tap water. Water Plus offers a friendly, modern retail store that provides bottled water, a variety of filtration systems and accessories. Choose from reverse osmosis, distillation, UV sterilization, point-of-use water filtration systems, iron and sulphur filters and more. Convenient and affordable water coolers/dispensers are available. They meet the needs of families and businesses in the region.

Ask about the benefits of a premium water softener from Water Plus and how it can improve your quality of life.

Commercial water treatment store fixtures are available from this exclusive Mobetta water distributor for Ontario.

Owners Ken Marchildon, Brian Medhurst and the courteous, helpful team at Water Plus offer expert advice on the ideal solution to meet your need for quality water. Stop in soon.



For Eyewear That Suits Your Style

1070 Innisfil Beach Rd., Innisfil 705-431-1332  
(Unit 4, Cross Roads Plaza)

Eyeglasses today have evolved from a simple visual aid into a true fashion accessory. To meet your visual demands and fashion sense, Alcona Optical features a great selection of new materials and fashion forward styles, from funky to understated, to suit any mood, wardrobe, and casual or business lifestyle situation.

Recreate your image with eyewear from Alcona Optical. More than merely a rim around your eyeglass lenses, frames should be an extension of the individual that wears them—an extension of one's personality, uniqueness and lifestyle. Alcona Optical features a wide choice of colours, finishes and shapes in plastic frames, hot new rimless designs, and metal frames in lightweight yet very strong titanium and stainless steel. Look to names such as Silhouette, Inface, Humphrey's, Easy Clip, Rochelle Gagnon, and others, plus the Bratz and Spiderman lines for children.

Dispensing optician Lydia Fagents-Genno brings over 25 years of experience. Lydia and her staff at Alcona Optical will assist you in the selection of fashion frames and lens technologies, and will ensure the eyewear is properly fitted for comfort and longevity. In addition to a face shape analysis, they can also use colour scarves and wallets to determine which season your skin tone best represents. Computer digital imaging allows you to see what you look like in your chosen eyewear selections.

Designer sunglasses, prescription sunglasses and clip-ons from Alcona Optical are ideal for driving and outdoor activities.

Contact lenses are expertly fitted at Alcona Optical with your eye health always being a top priority. Coloured lenses and disposables are available, too.

Whether you need safety eyewear, expert repairs, adjustments, accessories or arrangements for eye exams, Alcona Optical can cover your needs. The on-premises lab ensures quality control and a fast turnaround time on most orders.



"Let Us Show You Care Today and Always!"

1070 Innisfil Beach Rd., Innisfil 705-431-7114  
(Unit 9, Crossroads Plaza) 1-877-431-7114

Many area residents have found Bradley's Florist to be a floral shop that offers the product mix, level of service and design style that fits their needs.

Owner Susan Bradley is a certified designer with over 30 years experience, and along with husband Jim and the staff at Bradley's Florist, are experienced, well-trained and dedicated to determining your preferences and needs. You can expect them to ask questions about what you're looking for, offer expert advice and suggest floral gifts to match any sentiment, occasion, special calendar day, personality or home decor. They have consistently demonstrated their creative flair, showcasing artistry in the arrangements, design and presentation since they opened on February 12, 2007.

The selection and variety at Bradley's Florist are unsurpassed. From roses and orchids to exotic tropicals, or European/dish gardens, Bradley's Florist carries an array of beautiful, fragrant flowers and lush plants to choose from. You are assured of the healthiest, top quality products, plus advice for proper care to ensure maximum enjoyment. Other product offerings include preserved and silk-like arrangements, planters, vases including fine lead crystal, as well as plush animals, balloons, candles, cards, and more.

Bradley's Florist is also renowned for excellent service, whether it's a complimentary bridal consultation, meeting all your corporate floral needs, or providing sympathy arrangements. They offer convenient hours, easy-access location and a satisfaction-guarantee. Deliveries are prompt and reliable, serving a wide area. National wire service through FTD assures world-wide service.



A Better Banking Experience

8034 Yonge St., Innisfil-Stroud 705-436-1910  
1040 Innisfil Beach Rd., Alcona 705-436-6005  
274 Hurst Drive, Barrie 705-719-4460  
133 Owen Sound St., Shelburne 877-925-3204

Peoples Credit Union is the ideal solution for those who want all of the offerings of a full-service financial institution, plus all the benefits of being an owner.

Being member-owned means profits are shared among members-not paid to shareholders. It also means your best interests are first and foremost; they work closely with you to help meet your financial goals. The member-relationship is at the heart of their commitment to personalized, quality service and mutual respect. Decisions about Peoples Credit Union are made by people who know your needs and listen to your issues, not by people thousands of miles away. Directors are elected from the growing membership, which currently numbers over 10,200.

Peoples Credit Union is also proud to be a supporting community member, donating nearly \$40,000 annually, including their \$6,000 Community Involvement Award.

Peoples Credit Union offers a wide variety of loans and banking services for individuals and businesses, including mortgages, lines of credit, credit cards and loans. Some of their added services include insurance, safety deposit boxes, and travellers cheques. Members can bank conveniently using ATMs, telephone banking and online banking, all complete with bill payment options.

To meet your investment and retirement needs, Peoples Credit Union can provide financial planning services and wealth management products.

Peoples Credit Union offers all the banking products and services you require, personal service many consumers consistently rate better than the banks, and a place where you and your fellow members are the owners. Peoples Credit Union has full service branches in Stroud, Alcona, Barrie and Shelburne. Call for membership details today or visit www.peoplescu.ca.



Take Care of yourself.™

873 Innisfil Beach Rd., Innisfil 705-436-2874  
(west of 25th Sideroad at Inglewood Dr., Alcona Beach)  
www.shoppersdrugmart.ca

Shoppers Drug Mart® has been meeting the health care needs of Canadians since its foundation as a small drug store in Toronto in 1962. Today, the Shoppers Drug Mart® organization has 1,000 affiliated stores nation-wide, but has never sacrificed its commitment to personal service and customer satisfaction.

Shoppers Drug Mart® Innisfil is a locally owned pharmacy serving the area since 1988, and staffed by people from the communities they serve. Get the benefit of programs you'll only find at Shoppers Drug Mart®, such as the HealthWATCH System®, which keeps a record of prescription and patient information to help prevent complications from occurring before you combine prescriptions. Whether it's fulfilling your health care needs, or providing guidance on over-the-counter medications and herbal remedies, your HealthWATCH® pharmacists, such as owner Robert Shannon, have the training and knowledge to help you make the right choices. You can also get HealthWATCH Easy Refills™ by Telephone or Online.

The staff is also there to help you find a gift or card for someone special, or provide Lotto products, postal services, and exclusive LIFE Brand products—a selection of over 1,000 premium quality private label products that cost less. A certified cosmetician can guide your choice of cosmetics from such quality lines as QUO, Arden, Lise Watier, Marcelle and others.

Photofinishing and digital prints are made fast, easy and convenient with easypix™ ONLINE (www.easypix.ca). Pick up your prints at any Shoppers Drug Mart location or use the in-store easypix™ Express Photo Kiosk.

You get valuable reward points every time you use your free Shoppers Optimum™ card.

Their Clinic Days at Shoppers Drug Mart® raise awareness about many health related issues. They also offer training on the use of your inhalers, blood glucose monitors and blood pressure machines—all free of charge.



Keeps Your Wheels Rolling



7878 Yonge St., Stroud-Innisfil 705-436-2991  
(just south of Victoria St.)

Picking a fair, honest, and competent service centre for your vehicle's repairs and factory scheduled maintenance can be a disappointing experience, but it doesn't have to be. After a few visits to Stroud Auto and you've established trust by paying a fair rate for the work performed, it just comes down to getting a friendly "straight-up" service-counter relationship, plus workmanship by knowledgeable technicians who make every effort to get the job done right the first time.

The technicians at Stroud Auto have the experience, diagnostic testing and repair equipment, plus up-to-date reference materials that are needed to repair today's complex computer-controlled vehicles. They install high quality replacement parts that meet or exceed original equipment manufacturers specifications and designed to fulfill new vehicle warranty requirements.

The 3 bay facility at Stroud Auto can service imports and domestic vehicles. They provide tune-ups and diagnostic problem-solving, work on brakes, exhaust, shocks, struts, lube-oil-filter, front-end work, automotive air conditioning service, M.T.O. safety inspections, towing, and general repairs.

Founded in August 2004, Stroud Auto is overseen by Class A technician Luciano "Lou" who has over 15 years of full time experience in the auto repair industry.

Choose Stroud Auto and see why many of their customers refer their friends.



The Right Place to Buy a Quality Bike

41 Dunlop St. W., Barrie 705-725-0892  
There are many good reasons why you should choose a high quality bicycle from The Bike Zone rather than going to big box stores or department stores where a perceived low price is the only appeal.

Your experience at The Bike Zone begins with a knowledgeable, helpful staff, who will match your bike's frame with your frame, for a custom fit that assures maximum comfort and performance. Parents will appreciate getting as many years as possible from a bike as their children grow. Whether it's a mountain or BMX bike, road bike, hybrid, or comfort and cruiser bikes, The Bike Zone has something for every lifestyle in the huge Barrie showroom.

Quality bikes from The Bike Zone are sold already assembled and ready to ride, at no extra charge. Assembly is performed by professional mechanics, so you know your bike will handle, stop and shift properly, and won't compromise your safety.

From entry level bikes to premium rides for two-wheeled junkies, they have you covered. The Bike Zone carries respected brands such as Devinci, Brodie, Jamis, Brentwood and many others. This family-friendly store also has tricycles, bicycle trailers and trail-a-bikes, expertly fitted helmets, bike carrying systems for your car, and a complete selection of accessories, bike frames, clothing, videos, etc.

The Service Department at The Bike Zone has qualified technicians providing expert service, tune-ups, accessory installations, wheel building, custom bike building, and more.

Founded in 1998 in Mississauga, The Bike Zone launched its Barrie location in August 2004. They feature a great selection and prices, along with customer service second to none from owner Joe Connell and the staff. Stop in soon to see what's new or visit thebikezone.com.



Custom Crafted for Your Comfort

958 Innisfil Beach Rd., Alcona 705-436-1886  
(1 block west of St. John's Rd., across from Library)

Some people believe in the myth that "all dentures are alike", but nothing could be farther from the truth. There are many differences in the quality of the materials from which the denture is made, and the detail and craftsmanship that has gone into making your dentures.

Also, no two patients are alike. There are variations in the shape of the mouth, bite, etc. Your local Denturist Tarvo Puust at Innisfil Denture Clinic has the experience to design fine dentures that will improve both a person's appearance and function, sometimes to an astounding degree. Their goal is to create comfortable, natural looking dentures that are affordable to all.

When you visit Innisfil Denture Clinic, you are assured of fine detail and careful attention to your needs, whether it's the making, relining or repair of dentures—both complete and partial. All phases of the service are performed by the same person, resulting in an accurate fitting and personalized denture product. An on-premise lab allows Innisfil Denture Clinic to reline, repair and adjust dentures right in their office, the same day or often while you wait. Soft relines are ideal for those with sensitive gums. Dentures should be relined every 2-3 years, and re-made every 5-7 years.

Innisfil Denture Clinic can also prosthetically treat tooth loss from automobile or sports accidents.

Innisfil Denture Clinic is open to the public—no referrals are required. Call today to book your free no obligation consultation, or if you have any questions.